

*Helping senior pets live longer,
healthier and happier*



The **SENIOR** Pet Evaluation

You're getting over 70% off – read on

As you know, My Passion is helping senior pets live longer, healthier and happier – let me explain...

INTRODUCTION

Preventive medicine, whether for yourself or your family pet, is a long established method of improving health.

Essentially, it means early detection of those factors that may progress to disease. Then correcting the disease process before it becomes a serious health risk.

Sometimes older dogs and cats have special problems easily overlooked by even the most conscientious owner like you.

As you know, dental disease and oral (mouth) problems, kidney and bladder infections, diabetes, tumours and nearly any other disorder common in humans is a possibility in our pet companions.

GOAL

The ultimate objective of the **Senior Pet Evaluation** is to assist you in helping your pet achieve a longer, healthier and happier life.

We have developed a **Senior Pet Evaluation** that provides a comprehensive 14 part physical examination (by me), coordinated with a comprehensive laboratory analysis (blood and urine tests). Any dog over the age of 7 years is able to take advantage of this program.

The goal of this analysis is threefold:

1. To discover areas of potential health risk in your pet.
2. To detect and correct existing health problems.
3. To encourage you to continue with health enhancing procedures for your pet.



The PROCEDURE



Photo by Senior Airman Christopher Stoltz

Consultation

During a special extended consultation, we take a thorough history and pay close attention to any major health events in your pet's life.

We will also discuss your pet's current activity levels, nutritional factors and any medications that are being administered.

Vaccination status and recent health factors will also be assessed.

Comprehensive 14 Part Physical Examination (Wellness Exam)

Your pet will receive a comprehensive 14-part physical and together we'll discuss the results. I'll ask you to get involved in this by making any comments which you think will be relevant and the opportunity for you to ask any and all questions, so that any subtle or forgotten aspects of the pet's body condition can be evaluated.

Routine Lab Checks

We will collect blood for a basic Chemistry Panel and a CBC (Complete Blood Count). I'm also going to ask you to bring in a urine

sample for analysis. Please see below for more details.

Eye Pressure Test (Tonometry)

Using a special instrument called a Veterinary Tonopen, we will next measure your pet's 'eye pressure'. Glaucoma (high pressure inside the eye), is a common medical problem of many older dogs and especially so in many of the 'brachycephalic' (flat faced) breeds. It is often very hard to detect before it is too late and the pet has lost some (or maybe even a lot of) vision.

Blood Pressure

Problems with high or low blood pressure in dogs are not nearly as common as in the cat. However they can and do occur. Therefore, to be thorough, your pet will also receive blood pressure testing.

Final Evaluation

When all laboratory test results and the urinalysis are available, and the data gathering process is complete, we will make an

evaluation and discuss the results with you in detail.

If there are any substantial deviations from normal for a pet of this age, I MAY suggest further tests be done. For example, if the patient is evaluated as being healthy but the history indicates a lack of energy or enthusiasm and the physical exam displays an overweight pet with some deficiencies in the coat condition... I may suspect Hypothyroidism (an under-active thyroid gland). Further blood testing with emphasis on the thyroid function might be suggested.

Action

I will discuss the results of the entire Evaluation with you and suggest actions that should be taken – if any.

You will receive a report which will list ALL your pet's blood, urine and eye test results – as well as any advice on any actions or steps which are suggested.



As low
as
\$99
per package

THE INVESTMENT

The cost of the Senior Pet Evaluation would normally be:

Comprehensive 30 minute 14-point health check	\$115
CBC and 10-panel Chemistry Screen	\$87.50
Eye Pressure Measurement	\$55
Blood Pressure Measurement	\$45
Comprehensive Urinalysis	\$55

Total **\$357.50**

As you know, I'm passionate about helping keep senior pets healthy and happy.

LIMITED OPPORTUNITY

As a 'Thank You' for being a dedicated Senior Dog owner and to help you ensure that your pet receives the very best opportunity to live a long, healthy, happy and pain-free life I want to offer you this complete **Senior Pet Evaluation Package for just \$99.**

I'm doing this because I want to ensure that you have every reason to take up this opportunity for your dog's good health and long life. To be honest – I just don't want you to say "No".

Because of the amount of time required for me to do each pet evaluation, there are only a limited number of appointments spots allocated for these Senior Pet Evaluations. Therefore this is a special limited time offer and as such will expire in two weeks.

Note: You do NOT need to have the Senior Pet Evaluation done in the next two weeks – you can schedule it for whenever fits in with your schedule – you just need to **make the appointment** to have it done within the next two weeks.



To Schedule Your Appointment

To schedule your appointment just ring the practice on (02) 4872 1144 and ask to book your pet's Senior Pet Evaluation.

Alternatively you can use this link to [book directly online](#). Just look for the 'Canine Senior Assessment'

Or – you can email info@highlandsveterinaryhospital.co.m.au – with your details (including your phone number) and your pet's details and telling us what day and time best work for you. We'll then get back to you with a confirmation.

I suggest a Senior Pet Evaluation for older pets as an important aspect of preventative veterinary medicine...

"It is better to prevent disease than to have to cure it".